

Luca Granero

PROFILE

I'm Luca, a professional with 6 years of experience in front-end development and digital project management. Specialized in UX/UI design and cross-functional team coordination, with advanced skills in HTML, CSS, JavaScript, Figma, and the Adobe Suite. Able to translate business requirements into effective user experiences, overseeing the entire product lifecycle.

EXPERIENCE

WEB PROJECT MANAGER 2020 - PRESENT

Responsible for coordinating editorial and development teams for the implementation of new project evolutions.

FRONT-END DEVELOPER 2018 - 2020

Front-end developer for small-scale applications and websites for the former FCA group.

SOMMELIER 2016 - 2018

Sommelier at the Michelin-starred restaurant Combal.Zero by Davide Scabin. This experience refined my attention to detail and customer service.

EDUCATION

DEGREE IN COMMUNICATION STUDIES - E-CAMPUS - 2019 - 2023

DIPLOMA IN LICEO OF ARTS - LEÓN BATTISTA ALBERTI - 2010 - 2014

LEVEL 9 - B1 ENGLISH CERTIFICATION - WALL STREET ENGLISH - 2019

FRONT-END WEB DEVELOPMENT CERTIFICATE - PCM FORMAZIONE - 2018

LEVEL 2 SOMMELIER CERTIFICATE - AIS PIEMONTE - 2017

SKILLS

USER INTERFACE DESIGN

Figma, Adobe Illustrator, Adobe Photoshop e UX / UI

WEB DESIGN AND DEVELOPMENT

HTML, CSS, JavaScript, Bootstrap, WordPress Design, Adobe Experience Manager

DATA ANALYSIS & SEO VISUALIZATION

GA, Semrush e Screaming Frog

PROJECTS

STELLANTIS CORPORATE WEBSITE

Led the editorial team, overseeing content coordination and brand identity alignment. Collaborated with development teams on the design of front-end components, leveraging a strong technical and design background.

FISDAF, CEDAS, GDF E EX ALLIEVI FIAT

Handled the full design and implementation of new websites for Stellantis associations. Developed tailored solutions using WordPress with plugins like Crocoblock for dynamic content and Elementor for custom UI design.

TEKSID

Designed the website using Figma, defining a dark visual style aligned with the brand identity. The high-contrast approach improved interface accessibility, readability, and user experience. Later coordinated the development team for the final implementation.

STELLANTIS WINDTUNNELS

Designed the website in Figma and supported the photo shoot at the Orbassano wind tunnels. Subsequently managed coordination with the development team for the website's launch.

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